



1826

FOR NEARLY NINETY-SIX YEARS WE HAVE
HELPED NEW YORK ENJOY CHRISTMAS
TOMORROW WE OFFER MANY GIFT SUGGESTIONS

1921



Handsome Furs

Materially Reduced in Price

Model coats and wraps, mink, mole, caracul, broadtail, Alaska seal and squirrel, at greatly reduced prices.

Smart Fur Scarves, \$46.50

Baum marten, natural beaver, Hudson Bay sable and skunk scarves. Other fur neckwear, \$11.50 to \$98.50

FOURTH FLOOR

Gifts for Baby

The Christmas spirit seems to center around the great shining Christmas Tree in our Infants' Department. There are many gift ideas here too.

Children's Coat Sweaters, 2-6 years, \$2.95

Costumers, white or ivory finish, \$1.50, \$1.95, \$2.95

Rattles, in almost endless variety, 25c to \$1.50

Toilet Sets, hand-painted, 95c to \$3.95

FOURTH FLOOR

Diamond Jewelry

Very Much Below Cost

Circle Rings

10 diamonds, pieced and milled \$128.50
20 diamonds, engraved and milled 200.00

Fancy Rings

15 diamonds, lace and open-work \$275

9 diamonds, lace and milled 300

30 diamonds, lace and open 300

37 diamonds, 24 sapphires 350

25 diamonds, 12 sapphires 350

31 diamonds, lace and open 400

27 diamonds, lace and open 400

29 diamonds, 4 sapphires 450

Tax Additional

GROUND FLOOR

A New Strap Pump, \$12.75

Is Unusually Graceful

A graceful line, the comfortable Spanish heel, a unique, very decorative buckle that covers the button—all these recommend it as one of the smartest slippers of the season. Patent leather, black suede, or black satin.

Felt Comfy Slippers, \$1.95

SECOND FLOOR

Gift Linens Reduced!

Madeira Linens, hand-embroidered scarves, elaborate designs, \$6.75 each. Luncheon napkins, \$8.50 dozen. Tray cloths, 45c and 50c each.

Colored Luncheon Sets, \$6.75, a beautiful, satiny damask in quaint designs. Rose, salmon or gold. The cloth 52 x 63 inches, 6 napkins, 16 x 16 inches.

Pillow Cases, \$7.75 Pair, all pure linen hemstitched, and hand-embroidered, 22½ x 36 inches.

SECOND FLOOR

Exhibition and Pageant

You are cordially invited to visit the Exhibition and Pageant of the Federation for the Support of Jewish Philanthropic Societies of New York City at Hotel Astor, Monday, December 26th, 8 P. M. Tuesday, December 27th, 3 P. M. and 8 P. M. and Wednesday, December 28th, 3 P. M. and 8 P. M. Admission Free.



Last Minute Gift Suggestions

Batiste Lingerie, trimmed with embroidery, Valenciennes and filet laces. Also striped dimity, edged in pastel shades. Nightgowns, 98c, \$1.50, \$1.95, \$2.95. Envelope chemises, \$1.50, \$1.95. Step-In drawers, 98c, \$1.50.

Philippine Lingerie, nightgowns, \$1.95, \$2.95, \$3.95. Envelope chemises, \$1.95, \$2.45, \$2.95.

Silk Lingerie, of crepe de Chine and radium, plain or with lace. Nightgowns, \$4.95, \$5.95, \$7.95 to \$9.75 and tax. Envelope chemises, \$1.95, \$2.95, \$3.95 to \$5.95 and tax. Camisoles, \$1.95, \$2.95.

SECOND FLOOR



Exquisite Gift Blouses \$5

What more excellent opportunity for checking the last names on your list! Right, a blouse of crepe de Chine cut with the very popular bateau neckline and tastefully ornamented with steel beads. Left, a crepe de Chine blouse with smart long collar, embroidered in silk, edged with filet lace. Both exceptional at \$5.

THIRD FLOOR



Sweaters for Gift Giving

Let sweaters convey the season's greetings. For universally popular to a youthful face is the sweater, left, with bateau neckline. Very substantially developed of mohair in black, navy, brown, white, or tan, and remarkably reasonable at \$5.75. Right, a fiber silk Tuxedo sweater of lacy block weave, in all smart colors, equally reasonable at \$7.95.

THIRD FLOOR

Lord & Taylor

FIFTH AVENUE

Onyx Hosiery

Our Christmas Offering

Silk stockings of fine quality, lisle sole and top, \$1.75

"Onyx Pointex" hose, all-silk, \$2.95, tax 10c.

Hand-embroidered clocks, all-silk stockings, with lisle tops, \$2.85, tax 9c.

Novelty clock stockings in self or contrasting effects, \$3.15, tax 12c.

Openwork insteps and openwork clocks, \$3.50, tax 15c.

"Onyx Pointex" hose, hand-embroidered clocks, \$3.80, tax 18c.

GROUND FLOOR

Reduced! Glove-Silk Envelope Chemises

Unusually dainty and appealing are these envelope chemises; lace trimmed or plain tailored styles.

They've all sold for very much higher prices, and are now exceptional values at \$3.95, \$4.95, \$5.85

GROUND FLOOR

French Kid Gloves

An Important Christmas Sale

Two clasp glaze kid gloves, Slip-on glaze kid gloves, \$1.95 \$2.95

One clasp cape gloves, \$1.50 Lined gauntlets of tan kid, \$3.50

Two clasp glaze kid gloves, \$2.25 Long glaze kid gloves, \$4.75

GROUND FLOOR

Linen Handkerchiefs

at Reduced Prices

For Women: Linen hand-embroidered handkerchiefs, 25c each. Linen, with embroidered initials, \$6 dozen.

For Men: Linen handkerchiefs, hemstitched, \$5.50 dozen. Linen handkerchiefs with embroidered initials, \$6 dozen. French linen, colored borders, 50c each.

GROUND FLOOR

A Comment on the

"Psychology of Dress"

Henry Blackman Sell, Editor of Harper's Bazar, wrote in a recent letter. "Last night I took home a copy of Parsons' 'Psychology of Dress,' thinking that some time I would read it. By chance I dipped into it and was lost. At 6 in the morning, the milkman startled me . . . The 'Psychology of Dress' is unquestionably the finest and most amusing work on this fascinating subject, a subject which should greatly interest every woman of culture."

LORD & TAYLOR BOOK SHOP—GROUND FLOOR

Gift Furniture

Mahogany Humidors, \$32

Solid Mahogany Muffin Stands, \$11.75

Mahogany Windsor Arm Chair, rush seat, \$22.50 wooden seat, \$20

Solid Mahogany Slip-Over Chair Table, \$20

Mahogany Smoker Cabinet, \$16.50

Mahogany Pie Crust Stand, \$14.75

Mahogany Gateleg Table, 24 x 32 inches, \$27

Solid Mahogany Drop Leaf Tea Wagon, \$34

Solid Mahogany Martha Washington Sewing Table, \$24.50

Solid Mahogany Nest Tables, 4 in set, \$28

Mahogany Nest Tables, with glass tops, \$25

Mahogany Telephone Table and Chair, \$27.50

SIXTH FLOOR